

HSG 2024 SPONSORSHIP OPPORTUNITIES

Diamond Sponsor \$80,000

- 60 minutes of dedicated meeting time with HSG leadership
 - HSG Leadership Attendees (subject to change) Shari Kinell, CEO; Andrew Feigin, CMO; Christopher Ross, CSO; Samuel Frank HSG EMC co-Chair, Sandra Kostyk, HSG EMC co-Chair; Elise Kayson, VP Clinical Operations; Anne Van Dusen, COO; Michael Lentine, CFO; Brett Kinsler, CINO
 - AV and beverage service included
- Complimentary registration fees for eight (8) Sponsor representatives to attend and participate in general sessions (Thurs.- Fri., Nov. 6th - 8th, 2024 and Family Day on Sat. Nov. 9th)
- Dedicated Meeting/Conference Room for Sponsor Team on Thursday and Friday of the meeting (does not include food & beverage or AV). Sponsor may meet with Sponsor staff in the dedicated meeting space at any time. However, Sponsor agrees that it will not meet in the dedicated meeting space with HSG meeting attendees during scheduled meeting sessions or programs of HSG 2024 or in any way influence attendees to miss sessions or programs of the meeting.
- **Premier** sponsorship recognition throughout the conference and corresponding materials, including:
 - Video monitors and poster boards throughout the conference listing Sponsor name and logo
 - Webpage with corporate description (full page)
 - Conference mobile app listing Sponsor name and logo
- **Premier** table-top exhibiting location during the entire conference, with lead generation opportunities through scannable badges
 - Exhibit table located outside main ballroom entrance
 - Two – six-foot tables side by side, four chairs
 - Electricity to table, if approved by the venue
 - One monitor on stand
- Acknowledgment of support on pre-and post-event communication.
 - Sponsor logo on nametag lanyards, alongside Huntington Study Group logo
 - *Sponsorship agreement must be received 3 months prior to the conference*
- Sponsorship of digital abstract boards
- Sponsorship of poster networking session

Platinum Level \$50,000

- 30 minutes of dedicated meeting time with HSG leadership
 - HSG Leadership Attendees (subject to change) – Shari Kinel, CEO; Elise Kayson, VP Clinical Operations; Andrew Feigin, CMO; Christopher Ross, CSO; Samuel Frank, Sandra Kostyk, HSG EMC co-Chairs; Anne Van Dusen, COO; Michael Lentine, CFO; Brett Kinsler, CINO
 - AV and beverage service included.
- Complimentary registration fees for five (5) Sponsor representatives to attend and participate in general sessions (Thurs.- Fri., Nov. 6th - 8th, 2024 and Family Day on Sat. Nov. 9th)
- Dedicated Meeting/Conference Room for Sponsor Team for Thursday and Friday of the Meeting (does not include food & beverage or AV). Sponsor may meet with Sponsor staff in the dedicated meeting space at any time. However, Sponsor agrees that it will not meet in the dedicated meeting space with HSG meeting attendees during scheduled meeting sessions or programs of HSG 2024 or in any way influence attendees to miss sessions or programs of the meeting.
- **Prominent** sponsorship recognition throughout the conference and corresponding materials, including:
 - Video monitors and poster boards throughout the conference listing Sponsor name and logo
 - Webpage with corporate description ($\frac{3}{4}$ page)
 - Conference mobile app listing Sponsor name and logo
- **Prominent** table-top exhibiting location during the entire conference, with lead generation opportunities through scannable badges
 - The exhibit table located outside main ballroom entrance, near registration table
 - Two – 6-foot tables side by side, 4 chairs
 - Electricity to table, if approved by venue
- Acknowledgment of support on pre-and post-event communication.

Gold Level \$35,000

- Complimentary registration fees for three (3) representatives to attend and participate in general sessions (Thurs.- Fri., Nov. 6th -8th, 2024 and Family Day on Sat. Nov. 9th)
Table-top exhibiting location during the entire conference, with lead generation opportunities through scannable badges
- Sponsorship recognition throughout the conference and corresponding materials, including:
 - Video monitors and poster boards throughout the conference listing Sponsor name and logo

- Webpage with corporate description (1/2 page)
- Conference mobile app listing Sponsor name and logo

Silver Level \$25,000

- Complimentary registration fees for two (2) representatives to attend and participate in general sessions (Thurs. -Fri. Nov. 6th-8th, 2024 and Family Day on Sat. Nov. 9th)
- Table-top exhibiting location during the entire conference, with lead generation opportunities through scannable badges
- Sponsorship recognition throughout the conference and corresponding materials including:
 - Video monitors and poster boards throughout the conference listing Sponsor name and logo
 - Webpage with corporate description (1/4 page)
 - Conference mobile app listing Sponsor name and logo

Bronze Level \$10,000

- Complimentary registration fee for one (1) Sponsor representative to attend and participate in general sessions (Thurs.- Fri., Nov. 6th - 8th, 2024 and Family Day on Sat. Nov. 9th)
- Table-top exhibiting location during the entire conference, with lead generation opportunities through scannable badges
- Sponsorship recognition throughout the conference and corresponding materials including:
 - Video monitors and poster boards throughout the conference listing Sponsor name and logo
 - Webpage with corporate logo
 - Conference mobile app with Sponsor name and logo