



# HSG 2022 Sponsorship Packages

November 3-5, 2022 • Grand Hyatt • Tampa, FL

BENEFITS	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	EXPO SPONSOR	FRIEND SPONSOR
<b>Pre-event recognition:</b> <ul style="list-style-type: none"> <li>Registration email blasts, social media posts, event website</li> </ul>	✓	✓	✓	✓	✓
<b>In-event recognition:</b> <ul style="list-style-type: none"> <li>Event Welcome &amp; Kickoff presentation</li> <li>Signage throughout physical meeting space</li> <li>Logo/ad in printed program in decreasing size, prominence by level</li> </ul>	✓	✓	✓	✓	✓
<b>Post-event recognition:</b> <ul style="list-style-type: none"> <li>Logo displayed on recorded sessions in decreasing frequency/size/prominence by level</li> </ul>	✓	✓	✓	✓	✓
<b>Access to in-person event</b> <ul style="list-style-type: none"> <li>Complimentary attendee registrations in decreasing quantities by level</li> </ul>	5	4	3	2	2
<b>Complimentary room accommodation</b>	2 rooms, 2 nights	1 room, 2 nights	2 rooms, 1 night or 1 room, 2 nights	1 room, 1 night	
<b>Presence at event</b> <i>Exhibit Booth at the HSG EXPO – Thursday Night Ballroom Event</i>	Premier placement	Prominent placement	Upgraded placement	Standard placement	No exhibit booth
<b>Complimentary main hallway exhibit booth/table – Friday &amp; Saturday</b>	✓	✓	✓	✓	
<b>Dedicated meeting/conference room for Sponsor team</b>	✓				
<b>Dedicated meeting time with HSG leadership</b>	✓				
<b>AMOUNT</b>	\$100,000	\$50,000	\$25,000	\$10,000	\$5,000

## HSG EXPO

November 3, 2022 | 6:00pm – 8:00pm

Food & Drinks | Networking | Exhibit Booths

**NEW FOR 2022!**

We are excited to return to our traditional busy, thriving in-person event in Tampa, Florida this year. New to HSG 2022 will be a pre-conference **EXPO – The Huntington Study Hall** – on **Thursday evening, 6:00 – 8:00pm**. Annual meeting attendees, sponsors, and HSG 2022 special guests will be able to reconnect with each other, unwind, and visit exhibit booths to learn what companies and organizations are doing in HD. Drinks and hors d'oeuvres will be provided throughout the evening.